

ROBERTSGALLERY

&



“THE ART OF TREES” ENTRY FORM

***“A Celebration of the Artists & Arbors of Northeast Florida” - The Inaugural
High-Profile Juried Art Show to benefit GREENSCAPE OF JACKSONVILLE****

DATE:

NAME:

PLEASE INDICATE THAT YOU ARE OVER THE AGE OF 16 YEARS OLD: Y N
(Only artists over the age of 16 qualify to participate in this event)

MEDIUM:

PLEASE SPECIFY NUMBER OF PIECES TO SELECT (3 or 6):

EMAIL ADDRESS:

PHONE NUMBER:

MAILING ADDRESS:

**PLEASE INCLUDE WITH IMAGE SUBMISSION AND APPLICATION, BY MAIL OR
EMAIL, A BRIEF BIO & ARTISTS STATEMENT. THANK YOU AND WE LOOK
FORWARD TO VIEWING YOUR ARTWORK!**

**ALL SUBMISSIONS MUST BE TREE-RELATED TO TIE INTO THE CELEBRATION OF
OUR MAGNIFICENT NORTHEAST FLORIDA TREE ARBOR.**

To enter, please MAIL OR EMAIL the following by 10/1/10:

- If by MAIL - a CD with images or slides with a dot in the top right front corner and your biography & artists statement. The completed application form (please print clearly and advise if you wish 3 or 6 images to be selected), at 6 artworks the entry fee increases to \$200. SASE for the return of slides only. CDs and DVDs will not be returned and will be stored in the R. Roberts Gallery art sources system for future residential or corporate art project consideration. **Please place the phrase IMAGE SUBMISSION on your envelope.**
- If by EMAIL, please submit images as jpeg along with your entry form in Microsoft Word, biography & artists statement attached. Advise if you wish 3 or 6 images to be selected, at 6 artworks the entry fee increases to \$200. **Please place IMAGE SUBMISSION in the subject line.**
- **Mail or Email image submissions to:** R. Roberts Gallery, Attn: Jen Jones, 3606 St. Johns Avenue, Jacksonville, FL 32205 OR jen@rrobertsgallery.com. Please direct any questions to R. Roberts Gallery President, Jennifer Jones at jen@rrobertsgallery.com or Greenscape Executive Director, Anna Dooley at amdooley@bellsouth.net.

Notification of Image Acceptance will occur BY 10/7/10 at which time:

- Bring or ship artworks to R. Roberts Gallery between 10/8 – 10/28
- Mail entry fee in check form made payable to Greenscape of Jacksonville – a 501 C3 Non-Profit Organization. This entry fee is 100% tax deductible and a receipt will be provided by mail from Greenscape of Jacksonville. (If you prefer to deliver your check with your art, R. Roberts Gallery will transfer to Greenscape on your behalf.)

TARGET DATES & DETAILS

- **Deadline for Image Submission: 10/1/10**
- Call to Artists Date: 07/29/10
- Entry Fee: \$100 per 3 works of art, 100% tax deductible donation to Greenscape of Jacksonville (payable upon acceptance of submission)
- Six (6) Images can be Accepted by each Artist Based on Gallery Space, please advise on entry form
- Commission: 40% to the Artist, 30% donation to Greenscape of Jacksonville*, 30% to R. Roberts Gallery for event facilitation and sales team
- Four (4) Awards Total: \$2000
- Websites for info: <http://www.rrobertsgallery.com/events> and <http://www.greenscapeofjacksonville.org/>

CALENDAR

- October 1 Entry Deadline
- October 7 Notification of Acceptance Deadline
- October 8-28 Artwork Delivery Period to the Gallery. Entry Fees due.
- November 4, 5:30-8pm VIP, Private Opening Gala entitled “Tree-view Party”
- November 6, 12-4pm Public Opening Celebration, Awards Presented
- November 2 – 27 Exhibition Dates at the Gallery, works for sale represented by seasoned art consultants selling to gallery clientele, and major marketing push
- November 29 Unsold Artwork Pick-up day at the gallery by the Artists
- December 6-10 Return of shipped works

Awards include a \$1000 Juror’s Choice Award, \$500 Excellence Award, a Merit Award of \$250, as well as a \$250 People’s Choice Award. Advantages also include free Gallery & Greenscape print and e-based marketing throughout October and November, a selling team behind the artwork placing pieces in client homes during the month of November and an important jury consisting of key Jacksonville art aficionados. This year’s jury consists of Dr. Debra Murphy Livingston, Chair from the University of North Florida Communication & Visual Arts Department; beloved, internationally collected, internationally-renowned Jacksonville artist John Bunker; and Cindy Edelman - life long art collector and Art History professor at The Bolles School.

2-D, 3-D and Video Art will be accepted. 2-D art must be ready to hang (framed with proper hanging wire). Video art must be in DVD format and playable on a standard DVD player. All entries must be original works by the entering artist and have been completed within the past 2 years.

Shipping of accepted artwork is the responsibility of the artist and will not be returned unless proper arrangements have been made. R. Roberts Gallery & Greenscape have the right to refuse any work felt unsuitable for display or misrepresented in the jury process. In addition, the Gallery will use slides and digital images for marketing purposes, giving credit to the artist.

EVENTS NEEDING ARTIST ATTENDANCE

- **“Tree View Preview”** – Opening Night. Thursday, November 4th. 5:30p.m. – 8:00 pm. Personal invitations will be mailed to a group of 1500 identified patrons of the arts, gallery clients and environmental advocates. An evening of wine and appetizers with musical entertainment will offer the VIPs a special element of the exhibit. Guests will have the opportunity of casting votes for their favorite works and perhaps reserving pieces for purchase.
- **Public Opening Celebration.** Saturday, November 6th. Day long viewing of exhibition and announcement of first, second and third place winners as well as people’s choice winner with a reception from 12pm-4pm.

Thank you for your participation!